

# KIDS ON THE DIAL

## YOUTH AND RADIO

Maybe it was on the way to school, while out and about shopping, or before bed, but regardless of where, Canadian kids are still listening to the radio. AM/FM radio is roughly as popular as music streaming services among children aged 2 to 17. Digging a little deeper, some kids show more interest than others.

### LISTEN TO AM/FM RADIO



2-17



2-6



7-11



12-17



## DATA UNSCRAMBLING

To learn more about how kids consume radio, audio and podcasts, contact us today!